Ensuring Mainframe Data is Safe in a World of Increasing Cyber Attacks

Monica Bennet, Corporate account sales monica.bennett@dell.com

Paul Scheuer,

Mainframe Storage Marketing paul.scheuer@dell.com

Carol Elstien,

Principal Solutions Partner carol.elstien@dell.com

Gary Smoak,

Mainframe division storage SE gary.smoak@dell.com





The world under cyber attack – a mainframe perspective





Cyber threats 2021: the facts

Every 11 seconds 39s a cyber or ransomware attacks occur.* **\$1**T 71% 43% \$13M \$24.7M 86% **\$6T** 48% of breaches Avg. cost of Total global of breaches cybercrime for an are financially impact of cyber involved motivated. crime in 2021. small business. organization. Cybersecurity verizon/ verizon/ accenture

Banking	\$18.4M
Utilities	\$17.8M
Software	\$16.0M
Automotive	\$15.8M
Insurance	\$15.8M
High Tech	\$14.7M
Capital Markets	\$13.9M
Energy	\$13.8M
US Federal	\$13.7M
Consumer Goods	\$11.9M
Health	\$11.9M
Retail	\$11.4M
Life Sciences	\$10.9M
Media	\$9.2M
Travel	\$8.2M
Public Sector	\$7.9M

*Source: Cybersecurity Ventures

of 16 © Copyright 2021 Dell Inc

Why Should We Be Worried?

Its all about the money

It's your data (in fact. It's YOU in in binary form)

There are teams of people who make a fortune (millions) from stealing data and selling it

And they have a marketplace to go and sell it!



The Dark Web – In A single Picture



Slide courtesy of BMC Software

© Copyright 2021 Dell Inc.

DCLTechnologies

The value of YOU (your data) on the Dark Web!

The states	First Name Last Name Current Home/Billing Address Previous Home/Billing Address City State Zip/Postcode	Payment: Escrow Quantity: 84 Available Ships from: World Wide to: World Wide Price: 35.00 USD 0.00360602 BTC 0.53030303 XMR Quantity: 1 Shipping: No shipping option available \$ Purchase (BTC) Purchase (XMR)		
	2	Mobile/Home Phone Number Work Number SSN/National Identity Number Date of Birth Mother's Maiden Name Credit Card Number	Description	Refund Policy
			Freshly phished bank accounts with random balance from our team! Please view all our products to see other banks, programs and our Hades fraud bible! Comes with: ~Bank login info (username + password) ~Useragent of the account holder	will only replace random balance accounts if account details do not work, or the balance is lower than \$100usd. Please message me first before opening a dispute or leaving bad reviews. We are about business, not scamming, so we will make sure you're are happy with your product and plan to come back!

DCLTechnologies



Slide courtesy of BMC Software

Look at what's happening!



Smashing Security podcast #230: Flash card f-up and energy pipe pilfering



May 21, 2021 Cyber insurance giant CNA paid out \$40

million to its ransomware attackers



May 20, 2021 Qlocker ransomware gang shuts shop after extorting owners of QNAP NAS drives



May 20, 2021

Smashing Security podcast #228: Pipeline pickle, Blockchain bollocks, and Eufy SNAFU



May 31, 2021

US Army tells remote workers to switch off their IoT devices (and then withdraws advice)



May 19, 2021 Fake Microsoft Authenticator extension discovered in Chrome Store



May 18, 2021 Apple rejected 215,000 iOS apps due to privacy concerns last year



Cyber insurance giant AXA hit by ransomware attack after saying it would stop covering ransom payments



What's is the wider security industry saying?

Assume that the "Bad Actors" are already in your network

Detection and Response are where we should be focusing?

Ask yourself, could you really recover in the event of a Cyber/Ransomware Attack?

Client Quote: "It's OK I have all of my data replicated in 3 locations"

We need to think more like a "Time Machine" solution that you see on Apple Mac's



Our Perspective

The second of th

This is the most difficult time in history to protect the integrity of data.



Our Perspective

Dell EMC has been protecting the integrity of over 1/3 of the world's most essential data for over 30 years.

We invent and apply technology to ensure integrity of data; technology that as little as four years ago wasn't even a thought.

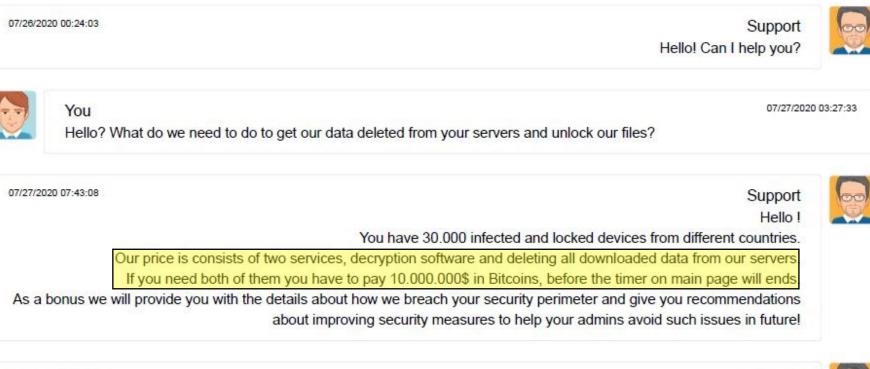
"69% of global IT decision-makers lack confidence their organizations could reliably recover all business-critical data in the event of a cyber attack."

source: Dell Technologies Global Data Protection Index Survey 2020 Snapshot

Modern Ransomware

No longer just 'fire and forget'

- Larger coordinated efforts are now more common
- Three major stages of illegal capture of data:
 - 1. Access (Phishing campaign, social engineering, watering hole, vendor compromise, etc.)
 - 2. Discovery (what is available for us to steal/encrypt)
 - 3. Selling of the data (back to the owner!)
 - Sell the decryption Key
 - Sell copies of a company's data or, for an additional fee, destroy (that sensitive) data



6

Support

For sure we understand your worries about this deal, that's why we will decrypt two your random files for Free, just to prove that our decryptor is working properly!

07/27/2020 07:43:35







DS: Do your operators target organizations that have cyber insurance?

UNK: Yes, this is one of the tastiest morsels. Especially to hack the insurers first—to get their customer base and work in a targeted way from there. And after you go through the list, then hit the insurer themselves.

https://therecord.media/i-scrounged-through-the-trash-heaps-now-im-a-millionaire-an-interview-with-revils-unknown/



But what does that have to do with the mainframe?



Mainframe Security Myths!

- Mainframes have long been assumed secure:
 - Because: The mainframe was designed to be secure
 - Because: "Specialized skills" would be needed to compromise them
 - Because: It's not public facing, it's behind a firewall
 - Because: I don't hear about mainframes being hacked in the news



Common Mainframe Attacks (from very private discussions)

Password Spraying

- Trying one password across every account
- Credential stuffing
 - Using known compromised username/passwords collected on one website and used / tried on others.

But, that's TOO NOISY

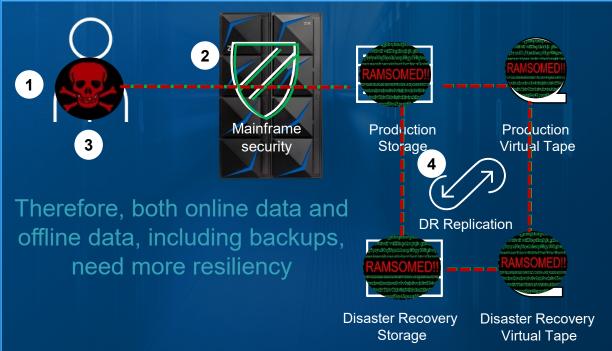
So, steal user credentials with a key logger

Mainframe Cyber Attack Target: storage infrastructure Attackers exploit controls, then infiltrate storage which replicates the corruption

How to hack a mainframe

- 1. Install a keylogger via a phishing email to a Sys Admin.
- 2. Sniff the network & find open ports or FTP-in
- 3. Via a browser, send your malicious payload
- 4. Malicious intent is replicated and 100% of storage is corrupted and, potentially ransomed

Click to watch the details of the security breach





What you will learn



Data corruption, extortion and theft is real, the mainframe is not immune; obscurity does not ensure security; for many companies it's a matter of when, not if



Dell Technologies CR solution uses space efficient, secure snapshots for superior protection using less storage.



Time To Protection (TTP) is shorter based on the ability to leverage existing Dell mainframe storage technology while implementing a seamless solution into an and existing infrastructure.



Time To Recovery (TTR) from a CR event is shorter based on the ability to leverage extremely fast Dell CR technology



Dell Technologies Professional Services shortens the implementation timeframe while adding insight and value

Protect and restore mainframe data





NST Cybersecurity Framework





© Copyright 2021 Dell Inc

Cyber resiliency for mainframe – why?

Modern recovery plans MUST reduce the risk of data loss

Historically, mainframe recovery had a DR focus: unavailability (system / site disasters)

Modern threats: intentional data corruption or destruction; threats not immediately identified or understood

Cyber Recovery protects data and provides for recovery from data disasters

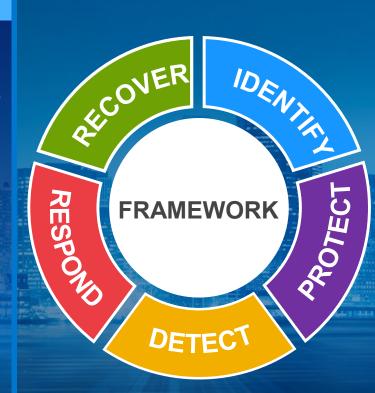
	Disaster Recovery	Cyber Resiliency
Recovery Time	Zero to minutes	Varies based on time to locate recovery points
Recovery Point	Zero to 10s of seconds	As little as 5 minutes
Nature of Disaster	Flood, power outage, weather	Intentional attack, human error
Impact of Disaster	Regional; typically contained	Widespread organizationally
Тороlоду	Geographic	Systemic
Amount of Data	Physically bounded	Organizationally bounded
Recovery	Well-understood "run book" (procedural)	Attack-dependent, iterative, complex

Cyber Resilience is a Strategy | Cyber Recovery is a Solution

Cyber Resilience

- "The ability (for a business / organization) to continuously deliver the intended outcome despite adverse cyber events." *
- A high-level holistic strategy that includes cyber security standards, guidelines, people, business processes and technology solutions

Example: <u>NIST Cybersecurity</u> <u>Framework</u>



Cyber Recovery

- Cyber Recovery is a critical component of an overall Cyber Resilience strategy
- Cyber Recovery is a data protection solution that isolates business-critical data away from attack surfaces
- Critical data is stored immutably in a hardened vault enabling recovery with assured data availability, integrity and confidentiality

DCLTechnologies

Dell Cyber Recovery Mainframe

P Immutability

- A capability, not a solution
- Data can't be deleted or changed
- No admin or security overrides
- Single point of failure / platform dependence

•1

Isolation

- Offline Copy
- Air gap with isolation
- Logical isolation not just separate from production
- Automation and control from secure side
- Secure during "unlock" phase
- Certification to a standard (Sheltered Harbor)

© Copyright 2021 Dell Inc.



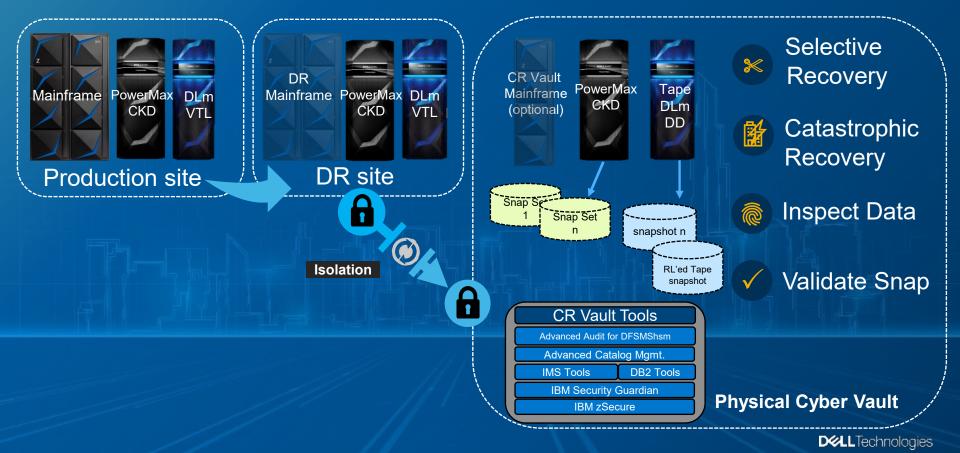
Intelligence

• Intelligent about how data is protected and recovered

- Flexibility in data protection, retention and granularity
- Answers the question: "Could this data be used for recovery?"
- Resides and operates in the vault for security

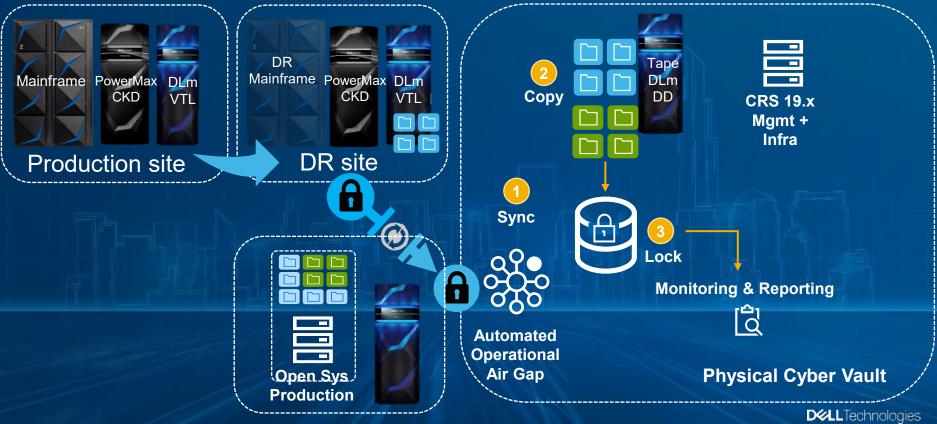
D<LTechnologies

Dell Technologies mainframe physical cyber vault

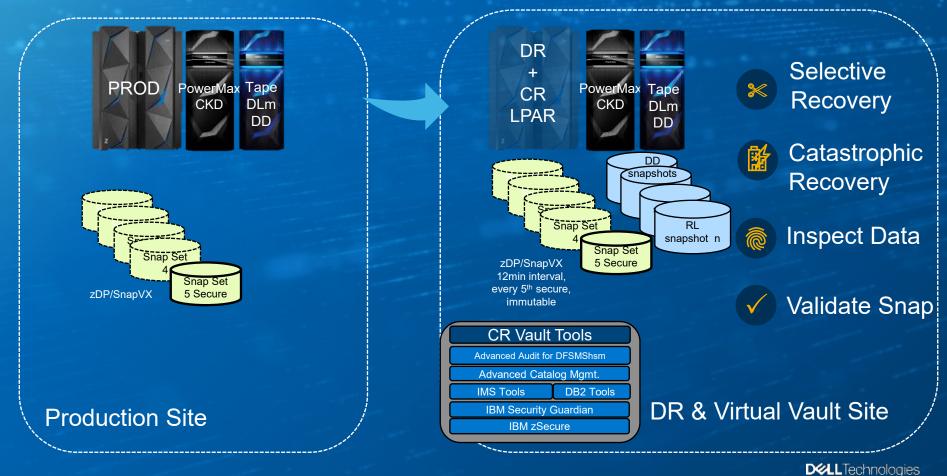


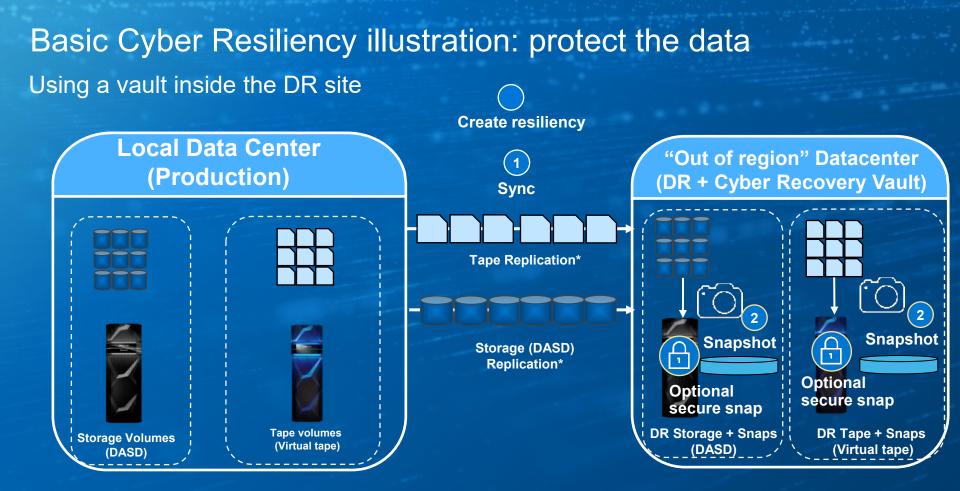
Dell Technologies mainframe physical cyber vault

PowerProtect Cyber Recovery – Leveraging Data Domain as a Data Protection Platform



Dell Technologies Virtual Cyber Vault

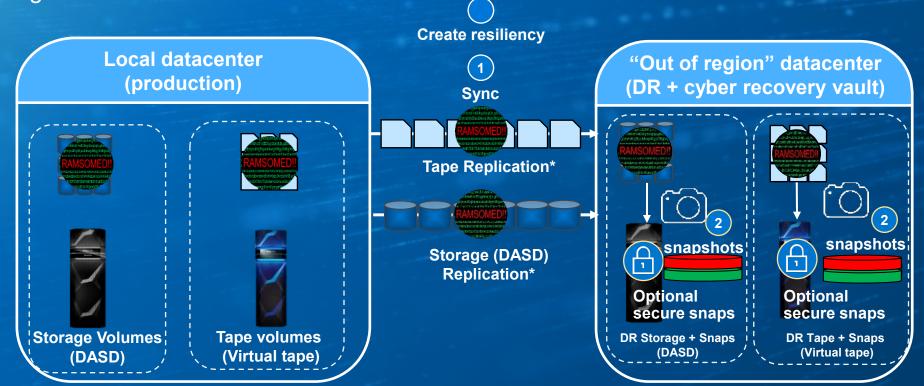




*use a private, isolated, non-discoverable network



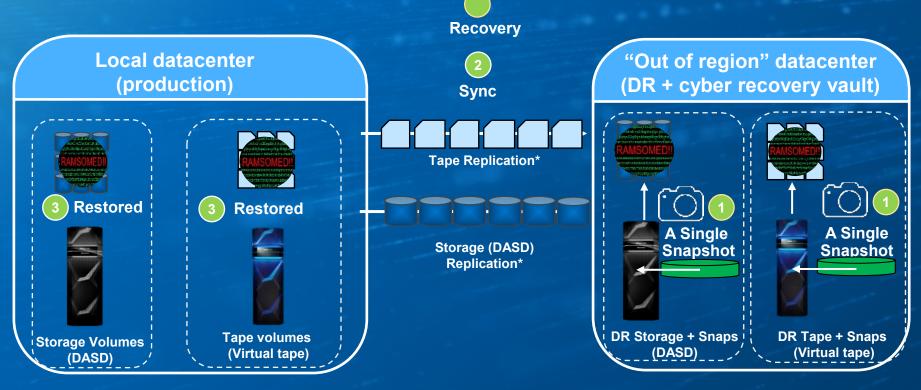
Basic Cyber Resiliency Illustration: corruption event Using a vault inside the DR site



*Replication network is private, isolated, and non-discoverable

D%LLTechnologies

Basic Cyber Recovery: restore the data Using a vault inside the DR site



*Replication network is private, isolated, and non-discoverable

DCLTechnologies

© Copyright 2021 Dell In

Dell Mainframe Cyber Data Protection Technology





Dell EMC addresses the mainframe storage challenges

Simplify operation, reduce complexity; do more with less staff

Ensure business continuity

Increase storage capacity while meeting budgets

Recover from cyber attacks & insider threats





Ensure Z compatibility & performance for successful consolidations

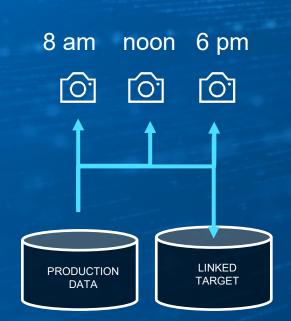
The second s



SnapVX: Space Efficient Snapshots

Each snapshot is ~ 99.9% smaller than the actual data it points to

- Simple to make and manage
- No performance impact
- Two flavors
 - "non-secured" for read-only continuous data protection while saving space
 - "Secure" for further protection against accidental or malicious deletion



Dell EMC mainframe exclusive: "2nd copy NOT required" for restoration of data

zDP: The key to Mainframe Cyber Resiliency

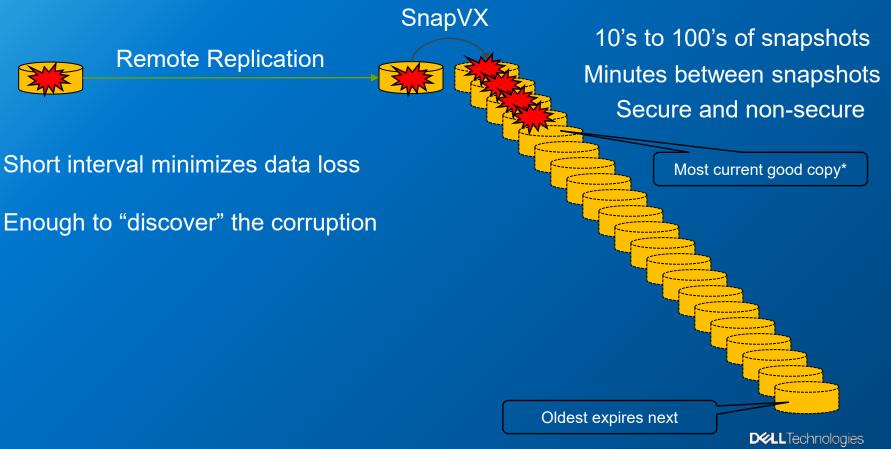
- Automates SnapVX snapshot creation/deletion under z/OS
- Rapid recovery from
 - Processing error
 - Human error
 - Malicious intent
- Continual point in time copy creation
 - Granular (5 minutes)
 - Automated
 - Immutable
 - Selectable recovery points
- 2-actor security option





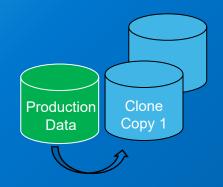


Dell EMC SnapVX / zDP logical protection



Traditional mainframe protection vs. SnapVX protection space savings + cyber resiliency

Traditional



- Required array capacity sized as 100% per clone
- RPO = up to 24hrs* of data loss
- Each clone (gold copy) creates a recovery point at the expense of 100% overhead!!

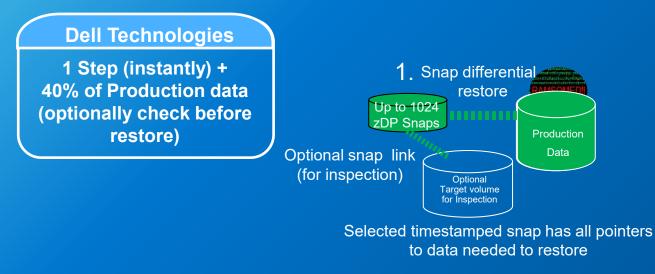
PowerMax Production Data
Up to 288 zDP Snaps Per day

- Total required capacity = small % for each snap
- Smallest RPO = 5 minutes
- Up to 288 Gold copies / day
- Up to 1024 gold copies per volume

*Single Clone / gold copy



Dell Technologies simplifies data restoration



- Good data is immediately available after the snap is selected
- Optionally, a "target volume" can be defined for "inspection" of restoration
- Required snap capacity ~40% additional capacity for up to 1,024 Point in time copies

Advisory Services







Why Dell Technologies for mainframe Cyber Resiliency and Recovery?

zDP & SnapVX form the most robust, space efficient foundation for CR; the most protection in the least amount of space.



Dell's pointer-based CR use up to 6x Less reserve capacity than other implementations. (40% vs. up to 250%)



Dell CR can create up to 12 inaccessible (non-addressable) protection points vs. a recommendation of a single point. (minimum RPO is based on a 5-minute interval snap vs. minimum RPO of one hour for other implementations.)



Dell's CR for DASD enables 1,024 snaps per volume vs. others.



Dell Technologies single step CR snap recovery makes data immediately available vs. requiring 2 copies and 4 steps, including a mandatory fiber channel connection external to the storage being recovered.



Dell's exclusive use of z/OS System Authorization Facility (SAF) provides a "2-actor security" capability, preventing a single rouge or "company insider" from altering protection. Dell support is required to modify this setting.



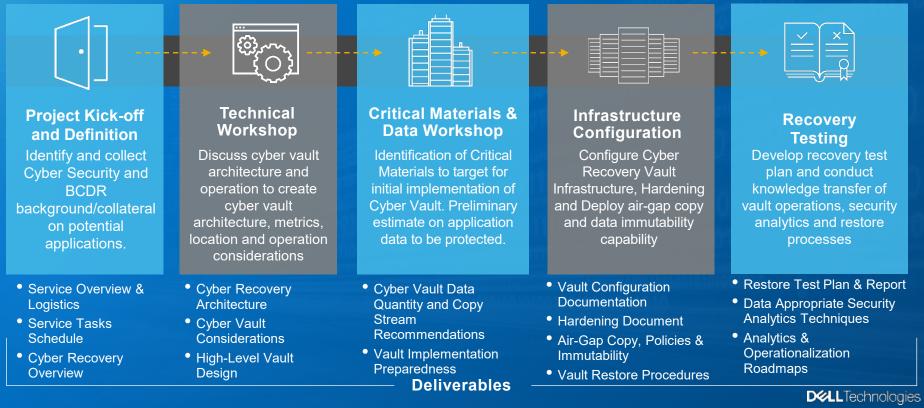
Dell Technologies CR implementation is flexible, offering both virtual and physical vault capability



Dell Technologies Professional Services shortens the CR implementation time while adding insight and value.

Cyber Recovery Advisory & Implementation

Finalize architecture options while implementing a foundational Cyber Recovery capability



Case Study – Mainframe DASD & Tape

Recover business critical systems associated with mainframe systems



- Concerned about emerging Cyber Threats and internal actors
- Mainframe focused

Challenges



Solution

Cyber Recovery Implementation

- Customer moved to 4-site approach SRDF-SQAR
- Implemented zDP off the DR side of each site
 - Every 10 min at one site
 - Every day at a second site
- 250 copies over 23,000 volumes and multiple frames



- Developed a comprehensive solution enabling recovery of all mainframe data (DASD and DLm) to enable operations in the event of an extreme Cyber attack.
- Demonstrated key functionality of a Cyber Recovery vault such as data immutability, process integrity and recovery.





Results

Case Study – Heterogeneous Mainframe Environment

Recover business critical systems associated with mainframe & open systems



- Security is paramount for this customer, one of the world's largest Banking and financial services institutions
- Challenges
- The Bank identified 426 critical business and IT applications

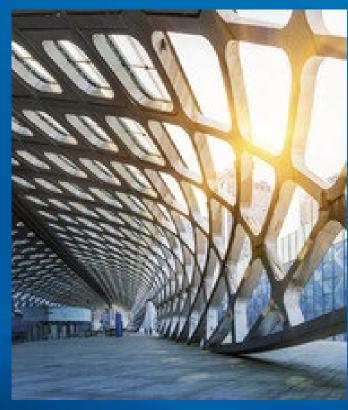


Strategy

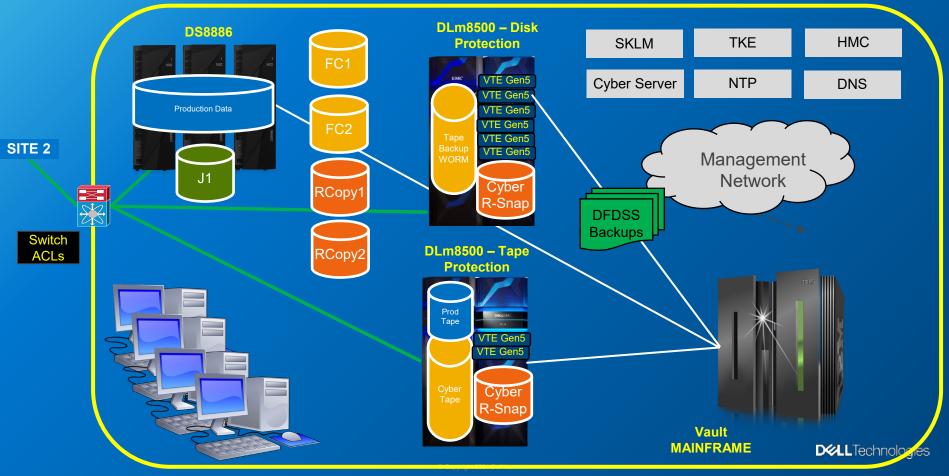
- Engaged an advisory firm to assess the market and identified the Dell Technologies cyber security solution as the solution
- Start small and scale out
- Implemented immediately using agile methodologies.



- Solution & Benefits
- For open systems, implemented backup domains in the UK, Asia and the U.S. to provide a segregated vault.
- For the mainframe, replaced the existing virtual tape environment in Asia and the U.S. with DLM8500, Data Domain to create efficient off network copies



Cyber Recovery Vault



Cyber recovery & data protection leadership

2015	First "Isolated" recovery solution with custom deployment
2016	zDP: 1st z/OS implementation of logical corruption protection
2018	Introduced PowerProtect Cyber Recovery solution
2019	First technology vendor in Sheltered Harbor Alliance Partner Program
2020	First Endorsed Sheltered Harbor Solution – PowerProtect Cyber Recovery
2021	Introduced PowerProtect Cyber Recovery for Multi-Cloud
2021	Introduced PowerProtect Cyber Recovery for AWS

900*



Data Protection Appliances & Software*

Based on combined revenue from the DC 3020 Purpose-Built Backup Appliance (PBBA) Tracker, with select Storage Software segments from the 3020 Storage Software and Cloud Services Oview
 2 DC 3020 Storage Software and Cloud Services Oview



© Copyright 2021 Dell Inc

Cyber Recovery Customers (includes distributed and mainframe)

Next Steps





Next step: Interactive Discovery Session

- Please share the story (in < 24 minutes!): <u>YouTube Dell Mainframe Cyber</u>
- Assess the current Tape and DASD Environment
- CR Design Considerations
 - Review topology
 - Cyber Recovery vault (physical / virtual / both)
 - Air gap considerations
 - Secure copy requirements
 - Required monitoring
 - Recovery process
- Cyber Resiliency & Recovery Expectations
 - Recovery Point Objective
 - Recovery Time Objective
- CR Testing
 - Frequency, personnel, certification
- Define Success Criteria

